



Apple at Law Survey Highlights

Mac Lovin' Lawyers Speak!

58%
ARE SOLO PRACTITIONERS
OR IN FIRMS OF 2 TO 5 LAWYERS AND STAFF

28%
ARE IN FIRMS OF 6 TO 35 LAWYERS AND STAFF

14%
ARE IN FIRMS OF 36 TO 200+ LAWYERS AND STAFF

30%
ONLY USE MACS IN THEIR FIRM

23%
USE A MIX OF MACS AND PC'S

16%
USE PC'S BUT ARE CONSIDERING SWITCHING TO MAC

8%
ARE THE ONLY MAC USER IN THEIR FIRM

61%
USE IPHONE 6 OR 6S

5%
USE AN APPLE WATCH

54%
USE PRACTICE MANAGEMENT SOFTWARE

For our first Attorney at Work "Apple at Law Users Survey," conducted in the fall of 2015, we collaborated with the organizers of MILOfest (the Annual Macs-in-Law-Offices Event) to learn how lawyers are using Apple products: Are their firms 100 percent Mac, or are they the sole users? Is Mac use a solo practice thing, or are Macs encroaching on BigLaw? Which Mac models do lawyers use? What about iPhones and the Apple Watch? And, of course we want to know what apps Mac law firms are using.

For our first-time out, we expected no more than a snapshot of Mac use across the profession. Mac users are passionate, though, and the 339 respondents told us a lot about how they are using Macs in their offices. Peruse the charts on the next few pages for highlights — and visit Attorney at Work for more in-depth coverage of Mac-using lawyers.



Apple at Law User Survey Highlights

DESCRIBE YOUR OFFICE SETUP

30%
ONLY MACS

23%

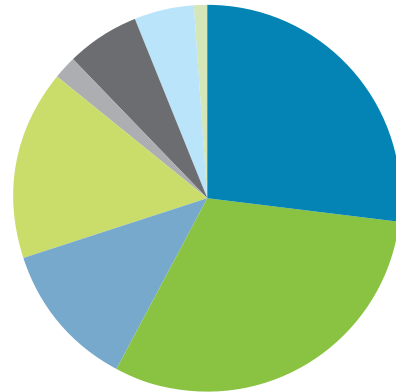
A MIX OF MAC & PC

8%

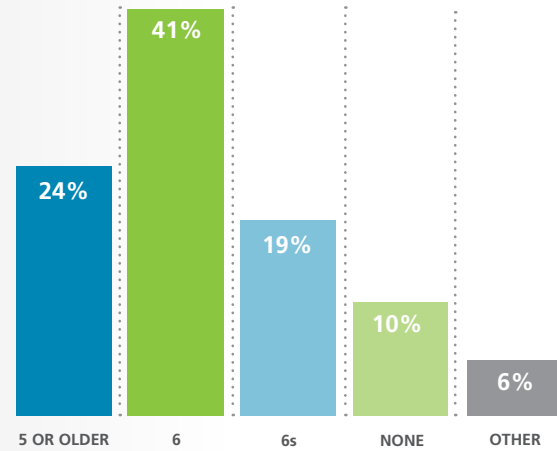
ONLY MAC USER
IN THE FIRM

LAW OFFICE SIZE (LAWYERS AND STAFF)

- Solo 27%
- 2-5 31%
- 6-10 12%
- 11-35 16%
- 35-50 2%
- 51-200 6%
- 200+ 5%
- Other 1%

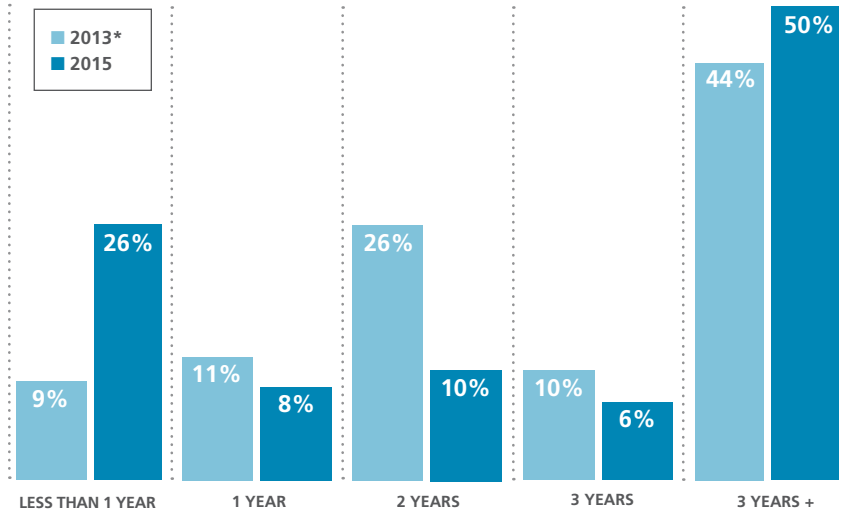


WHICH IPHONE DO YOU USE?



Of the 299 respondents who use iPhones, 60% use the iPhone 6 or 6s models.

HOW LONG HAVE YOU BEEN USING APPLE IN YOUR OFFICE?



*Source: Clio "Apple in the Law Office" Survey Report, 2013

EARLY ADOPTERS

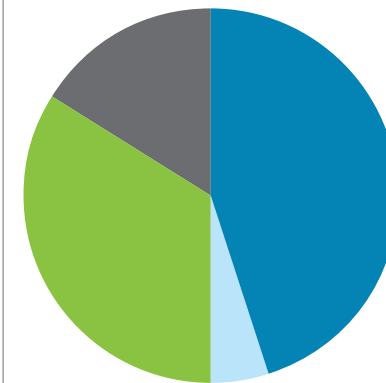
11%
OWN AN
APPLE WATCH

4%
OWN AN IPAD PRO

9%
OWN A NEW
MACBOOK

WHICH MODEL OF IPAD DO YOU USE?

- iPad Air or Air 2 45%
- iPad 2 or older 34%
- iPad Pro 5%
- None 16%



Apple at Law User Survey Highlights

HARDWARE AND DEVICES

85%
USE AN IPHONE

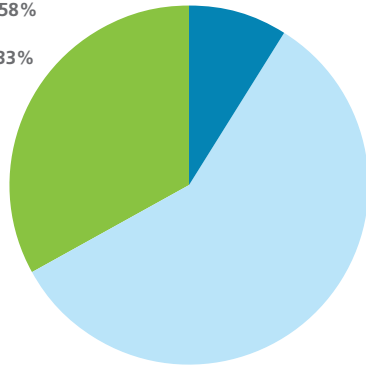
57%
USE A MAC LAPTOP

84%
USE AN IPAD

29%
USE AN APPLE DESKTOP

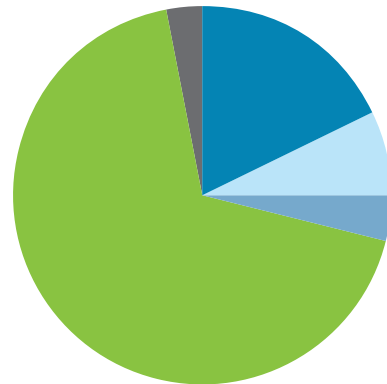
WHICH APPLE LAPTOP DO YOU USE?*

- MacBook 9%
- MacBook Pro 58%
- MacBook Air 33%



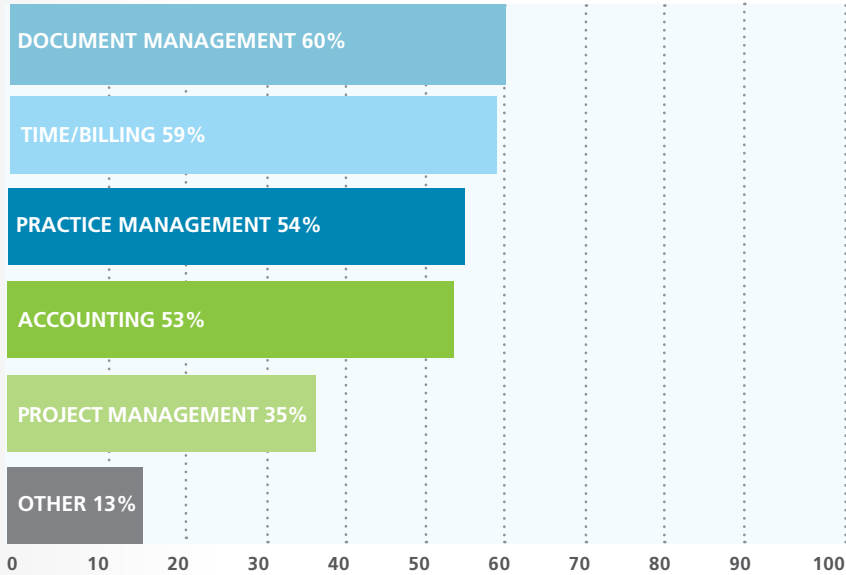
WHICH APPLE DESKTOP DO YOU USE?*

- iMac 18%
- Mac Mini 7%
- Mac Pro 4%
- None 68%
- Other 3%



*Models used by the 57% of respondents who use Mac laptops.

WHICH APPLICATIONS DO YOU USE IN YOUR PRACTICE?



AMONG RESPONDENTS WHO USE PRACTICE MANAGEMENT SOFTWARE, THESE DOZEN PRODUCTS WERE CITED MOST OFTEN.

- CLIO 28%
- MYCASE 9% • ROCKET MATTER 9%
- AMICUS ATTORNEY 6% • TIME MATTERS 6%
- DAYLITE 5% • CASE MANAGER 5%
- FILE MAKER PRO 4%
- PROLAW 3% • ABACUS LAW 3%
- FIRM CENTRAL 3% • PRACTICE MASTER 3%
- OTHER 24%

Integrated. When responding "other" rather than identifying specific software used for document management, accounting, and time and billing, a number of respondents indicated using their practice management platform for those functions.

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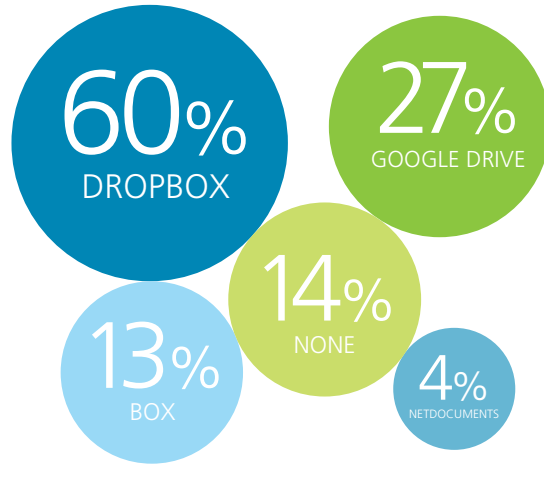
BUSINESS APPS USED IN LAW PRACTICES*

60%
USE DROPBOX

56%
USE ADOBE ACROBAT

90%
USE A MICROSOFT OFFICE PRODUCT

WHICH DOCUMENT MANAGEMENT / STORAGE PRODUCTS DO YOU USE?*



WHICH DOCUMENT DRAFTING PRODUCTS DO YOU USE IN YOUR PRACTICE?*

ADOBE ACROBAT	56%	APPLE PREVIEW	10%
MICROSOFT OFFICE 2011	41%	PDFPEN	12%
MICROSOFT OFFICE - OTHER	27%	OTHER	12%
MICROSOFT OFFICE 2016	22%	HOTDOCS	6%
GOOGLE DOCS	20%	FILEMAKER PRO	3%
APPLE PAGES	17%	NONE	3%
TEXT EXPANDER	12%		

*Respondents were able to choose more than one answer.

OF THE POSSIBLE REASONS YOU CHOSE A MAC FOR YOUR PRACTICE, PLEASE SELECT YOUR PERSONAL TOP THREE

1. USABILITY	73%
2. RELIABILITY	70%
3. SECURITY	44%
4. AESTHETICS/DESIGN	37%
5. FAMILIARITY (USED AT HOME)	35%
6. IT MAKES ME MORE COMPETITIVE	11%
7. CONFORM WITH OTHERS IN THE FIRM	4%

WHY MAC?

“Mac is such a fluid operating system. It makes the programs work seamlessly and improves interaction and communication.”

“My productivity is much greater on my Mac.”

“Reliability. When we ran PCs the computer repair person was a regular visitor.”

ABOUT THE SURVEY SPONSORS

Attorney at Work publishes the website AttorneyatWork.com, delivering “one really good idea every day” for enterprising lawyers, in addition to downloadable guides and books for the legal profession. To subscribe to receive the free Daily Dispatch or Weekly Wrap in your inbox, visit attorneyatwork.com. Follow us on Twitter @attnyatwork.

MILOfest is the annual conference for Mac lovin’ lawyers where attorneys from across the country (and even overseas) gather each fall, usually in November, for a fun and informative multi-day program at Walt Disney World in Orlando, FL. For more details on MILOfest 2016, visit MILOfest.com.

