



## 2016 Social Media Marketing Survey Sweepstakes

Attorney at Work is conducting a brief survey to learn more about lawyers' experience with social media marketing and share the results with our subscribers.

### How to Enter:

Just click [this link to begin the Social Media Marketing Survey](#) and then click on the option to enter the prize sweepstakes. (You will be asked to provide your name and a valid email address.) The survey should take no more than 5 minutes to complete.

As a thank you for completing the survey, your name will be entered into a drawing to win 1 of 15 great prizes, including:

- \$100 Amazon.com gift card (1)
- \$25 gourmet coffee gift cards (4)
- Attorney at Work hat (5)
- Attorney at Play T-Shirts (5)

Winners will be notified by email before March 31, 2016. Your responses to the survey are confidential, and your name will not be published if you win a prize, unless you grant express permission. See the "official" Sweepstakes Rules Terms and Conditions.

### TERMS AND CONDITIONS

#### NO PURCHASE OF ANY KIND IS NECESSARY TO ENTER OR WIN.

**1. Eligibility:** The Attorney at Work 2016 Social Media Marketing Survey ("Survey") Sweepstakes (the "Sweepstakes") is open only to those who complete the online Survey and sign up via that Survey, which was sent by email to Attorney at Work subscribers and is available at <https://www.surveymonkey.com/r/GHHHTBT>, and who are at least 18 years of age as of the date of entry. The sweepstakes is only open to legal residents of the USA and who have Internet access and a valid e-mail account prior to the beginning of the Sweepstakes Period. Sponsor has the right to verify the eligibility of each entrant. The sweepstakes is void where prohibited by law.

Employees and contractors of Attorney at Work (the "Sponsor") as well as their respective affiliates, subsidiaries, advertising and promotion agencies, suppliers and their immediate family members and/or those living in the same household of each are not eligible to participate in the Sweepstakes. The Sweepstakes is subject to all applicable federal, state and local laws and regulations. Void where prohibited.

**2. Agreement to Rules:** By participating, you agree to be fully and unconditionally bound by these Rules, and you represent and warrant that you meet the eligibility requirements set forth herein. In addition, you agree to accept the award decisions as final and binding. The Sweepstakes is subject to all applicable federal, state and local laws.

**3. Sweepstakes Period:** Entries will be accepted online beginning January 22, 2016, 10 a.m. MT and ending February 15, 2016, 5 p.m. MT. ("Sweepstakes Period"). All entries (submissions) must be received on or before the time stated during that submission period. Sponsor reserves the right to extend or shorten the contest at their sole discretion.

**4. How to Enter:**

To enter the Sweepstakes, you must complete the Attorney at Work Social Media Marketing Survey provided at <https://www.surveymonkey.com/r/GHHHTBT> or sent by email to Attorney at Work subscribers.

Entrants must fulfill all sweepstakes requirements, as specified, to be eligible to win a prize. Entries that are not complete or do not adhere to the rules may be disqualified at the sole discretion of Attorney at Work. You may enter only once and you must fill in the information requested. You may not enter more than once by using multiple email addresses, identities or devices in an attempt to circumvent the rules. If you use fraudulent methods or otherwise attempt to circumvent the rules your submission may be removed from eligibility at the sole discretion of Attorney at Work.

After submitting the required information on the survey form, you will receive one (1) entry into the drawing.

**5. Prizes:** Winners will receive: \$100 Amazon.com gift card (1) (ARV: \$100); \$25 gourmet coffee gift cards (4) (ARV: \$25); Attorney at Work Hats (5) (ARV: \$20); Attorney at Play T-Shirts (5) (ARV: \$20). Actual/appraised value may differ at time of prize award. The specifics of the prizes shall be solely determined by Attorney at Work. No cash or other prize substitution permitted, except at Attorney at Work's discretion. Any and all prize related expenses, including without limitation any and all federal, state and/or local taxes shall be the sole responsibility of the winner. No transfer/assignment of prize to others or request for the cash equivalent by winners is permitted.

**6. Odds:** The odds of winning depend on the number of eligible entries received.

**7. Winner selection and notification:** Winners of the Sweepstakes will be selected in a random drawing. Winner announcements and instructions will be sent to the e-mail address supplied on the potential prize winner's online survey form within five (5) days following the winner selection. Winners will be selected in March 2016, and winners will be notified no later than March 31, 2016. Attorney at Work shall have no liability for a winner's failure to receive notices due to winners' spam, junk e-mail or other security settings or for winners' provision of incorrect or otherwise non-functioning contact information. If the selected winner cannot be contacted, is ineligible, fails to claim the prize within 15 days from the time award notification was sent, or fails to timely return a completed and executed declaration and releases as required, prize may be forfeited and an alternate winner selected.

The receipt by winner of the prize offered in this Sweepstakes is conditioned upon compliance with any and all federal and state laws and regulations. ANY VIOLATION OF THESE OFFICIAL RULES BY ANY WINNER (AT SPONSOR'S SOLE DISCRETION) WILL RESULT IN SUCH WINNER'S DISQUALIFICATION AS WINNER OF THE SWEEPSTAKES AND ALL PRIVILEGES AS WINNER WILL BE IMMEDIATELY TERMINATED.

**8. Terms:** Attorney at Work reserves the right, in its sole discretion to cancel, terminate, modify or suspend the Sweepstakes should (in its sole discretion) a virus, bugs, non-authorized human intervention, fraud or other causes beyond its control corrupt or affect the administration, security, fairness or proper conduct of the Sweepstakes. In such case, Attorney at Work may select the recipients from all eligible entries received prior to and/or after (if appropriate) the action taken by Attorney at Work. Attorney at Work reserves the right at its sole discretion to disqualify any individual who tampers or attempts to tamper with the entry process or the operation of the Sweepstakes or website or violates these Terms & Conditions.

Attorney at Work has the right, in its sole discretion, to maintain the integrity of the Sweepstakes, to void entries for any reason, including, but not limited to; multiple entries from the same user from different IP addresses; multiple entries from the same computer in excess of that allowed by sweepstakes rules; or the use of bots, macros or scripts or other technical means for entering.

Any attempt by an entrant to deliberately damage any web site or undermine the legitimate operation of the sweepstakes may be a violation of criminal and civil laws and should such an attempt be made, Attorney at Work reserves the right to seek damages from any such person to the fullest extent permitted by law.

By entering the Sweepstakes you agree to receive email newsletters periodically from Attorney at Work. You can opt-out of receiving this communication at any time by clicking the unsubscribe link in

the newsletter.

**9. Limitation of Liability:** By entering you agree to release and hold harmless Attorney at Work and its parents, subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, officers and directors from any liability, illness, injury, death, loss, litigation, claim or damage that may occur, directly or indirectly, whether caused by negligence or not, from (i) such entrant's participation in the sweepstakes and/or his/her acceptance, possession, use, or misuse of any prize or any portion thereof, (ii) technical failures of any kind, including but not limited to the malfunctioning of any computer, cable, network, hardware or software; (iii) the unavailability or inaccessibility of any transmissions or telephone or Internet service; (iv) unauthorized human intervention in any part of the entry process or the Promotion; (v) electronic or human error which may occur in the administration of the Promotion or the processing of entries.

SPONSOR AND ITS PARENTS, SUBSIDIARIES, AFFILIATES, ADVERTISING AND PROMOTIONAL AGENCIES, AND ALL THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES AND AGENTS DISCLAIM ANY LIABILITY FOR DAMAGE TO ANY COMPUTER SYSTEM RESULTING FROM ACCESS TO OR THE DOWNLOAD OF INFORMATION OR MATERIALS CONNECTED WITH THE SWEEPSTAKES.

**10. Disputes:** Sweepstakes is governed by the laws of the United States of America and local jurisdictions, without respect to conflict of law doctrines. As a condition of participating in this Sweepstakes, participant agrees that any and all disputes which cannot be resolved between the parties, and causes of action arising out of or connected with this Sweepstakes, shall be resolved individually, without resort to any form of class action, exclusively before a court having jurisdiction. Further, in any such dispute, under no circumstances will participant be permitted to obtain awards for, and hereby waives all rights to claim punitive, incidental, or consequential damages, including reasonable attorneys' fees, other than participant's actual out-of-pocket expenses (i.e., costs associated with entering this Sweepstakes), and participant further waives all rights to have damages multiplied or increased.

**11. Privacy Policy:** Information submitted with an entry is subject to the Privacy Policy stated on the Attorney at Work website. To read the Privacy Policy, see <http://www.attorneyatwork.com/usage-policy>.

**12. Winners List:** For a copy of the winner's name or a copy of these Official Rules, mail your request along with a stamped, self-addressed envelope to: P.O. Box 17685, Golden, CO 80402. Requests must be received no later than April 30, 2016.

**13. Sponsor:** The Attorney at Work Social Media Marketing Survey is sponsored by: **Attorney at Work, P.O. Box 17685, Golden, CO 80402.**