

# Attorney at Work Book Proposal Form

Using as much space as needed, please provide the following information to help Attorney at Work evaluate your book proposal:

1. Working Title of Your Proposed Book

2. About the Author(s)

Briefly describe who you are, and explain why you are qualified to write this book. Please also include your contact information.

3. Description of Your Proposed Book

Briefly describe what your book is about, including what problems it intends to solve and how readers will use the book and benefit from it.

4. Length, Features and Format

How long will your manuscript be? Please provide an estimated word count and number of pages.

Will your book include any tables, charts, photos, or illustrations? If so, how many?

Do you envision your book as a print or digital (ebook) publication?

5. Publication Timetable

When will the first draft be ready?

Do you have a working Table of Contents and sample chapter ready to submit? If yes, please attach.

When would you like this book to be published? Why?

6. Target Audience for Your Book

Who is the primary audience for your book (e.g., solo and small firm attorneys, mid-sized firms, large firms, young lawyers, nonlawyers, etc.)? Please try to be as specific as possible.

Who is the secondary audience for your book (e.g., solo and small firm attorneys, mid-sized firms, large firms, young lawyers, nonlawyers, etc.)? Please try to be as specific as possible.

7. Competing Titles

List the titles of any key existing books on this subject and explain why your book is different.

8. Previous Editions

Has the book been published previously? If so, please provide information on the current/past publisher and status, including the copyright holder.

9. Keywords and Keyphrases

List any keywords and keyphrases that could be used in marketing material to help potential book buyers find your book when searching on the Internet.

10. Additional Details

Please list any other details about your book that will help us understand why we should publish it.

Please return this form and any accompanying materials to to Joan Feldman at editor@attorneyatwork.com or via mail to:

Attorney at Work

Attn: Joan Feldman

P.O. Box 352

Lake Zurich, IL 60047

Thank you for submitting your book proposal to Attorney at Work!

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